

Directory Advertising Terms & Conditions

1. Publisher shall hereinafter mean Interfaith Directory of The Woodlands and Advertiser shall mean individual, DBA, partnership, association, joint stock company or corporation authorizing listings and/or display advertising in this Directory. Directory hereinafter shall mean project authorized by the Advertiser to be produced by the Publisher. The parties will be bound by this contract when signed by the Advertiser and accepted by the Publisher.
2. Advertiser will be sent a proof for each Display Ad or HS. Changes to ad copy must be received by fax, e-mail or mail by given deadline. The Publisher reserves the right to refuse changes received after the given deadline.

The firm name, address and telephone number as shown on the face of this contract are the criteria for correctness in each directory as subscribed. It is the responsibility of the Advertiser to inform the Publisher in writing of any changes in address or telephone.

3. The Publisher reserves the right to reject any advertisement or listing at any time for any reason. The Publisher will not, under any circumstances, include advertisements or listings for any products or services that are illegal.
4. The Publisher reserves the right to extend or reduce by not more than four (4) months the issue date and period of the Directory. In no event shall the issue date of the Directory be later than December 1 of the year succeeding the year in which this contract is entered into by the Advertiser and Publisher.
5. If an error or omission of the advertisement occurs because of the negligence of the Publisher, in no event shall the Publisher's liability exceed the amount paid or payable by the Advertiser for the item or items omitted, or in which errors occur, for the life of the issue of the Directory involved. If an error should occur in display advertising or a paid listing, the following adjustment by the Publisher will only be considered:

a. Wrong main phone number	100%
b. Wrong alternate call number	15%
c. Wrong address	up to 25%
d. Incorrect spelling of a business name	up to 25%
e. Incorrect spelling of a word	none
f. Color errors	up to difference for B/W ad price

No adjustment will be considered on free classifications. Advertiser shall notify Publisher within three (3) months after publication of any claim for credit. After this, any credit will be forfeited.

6. The person signing this contract warrants that he/she has authority for and in behalf of the Advertiser to do so. In addition, the signer, on behalf of the Advertiser, represents and warrants that he/she is a Duly Authorized Agent for the Product or Service to be advertised and that the use of any Trade Mark, Logo and Trade Name appearing in the advertising hereby contracted for has been authorized by the Owner or Owners thereof. The Advertiser agrees that he/she will hold the Publisher harmless from any and all claims and demands asserted against the Publisher by reason of the falsity of any portion of said advertising or the unauthorized use of any Trade Mark, Logo, Copyright or Trade Name therein.
7. Cancellation may be made by the Advertiser providing such notice of cancellation is made in writing and received by the Publisher. Customers who cancel and have paid for the ad will receive a partial refund. Listings will have a production fee of 10% and display ads will have a production fee of 20%. No refund will be given after pagination of the published directory.
8. Reasonable care is taken to see that the Directory delivery is accurate. However, Publisher does not guarantee a 100% delivery accuracy.
9. All ads created by Interfaith are for reproduction in The Interfaith of The Woodlands Directory only.