

DISPLAY ADS

	Ad Size	Black & White	Color
Full Facing Pages	6" x 9¾" (2)	\$3800	\$4300
Three Column Full Page	6" x 9¾"	1750	2050
Three Column Half Page	6" x 4¾"	1400	1500
Two Column Half Page	3⅞" x 4¾"	1300	1400
Three Column Quarter Page	6" X 2¼"	1100	1200
Two Column Quarter Page	3⅞" X 2¼"	850	1000
One Column Quarter Page	1⅞" X 2¼"	550	700

INFORMATIONAL HALF SPACES

Name	# of Lines	Black on Yellow	Red or KO	Both
1HS	3 lines	\$350	\$400	\$450
3HS	6 lines	400	450	500
5HS	12 lines	450	500	550
7HS	18 lines	500	550	600

Include Your Logo - 3HS or larger required: \$50

LISTINGS

	REG.	RED OR BOLD	RED & BOLD	SUPER BOLD	RED SUPER BOLD
Yellow Page Listing	\$85	\$135	\$185	\$250	\$300
White Page Listing <i>(*Free with YP Listing)</i>	FREE*	85	135	200	250
Yellow Anchor Listing	FREE**	85	135	200	250
White Anchor Listing <i>(**Free with Display Ads)</i>	FREE**	85	135	200	250
Yellow Anchor Listing <i>(in extra heading)</i>	115	165	215	280	330

Additional Lines: \$30 each (maximum of 2)

ONLINE DIRECTORY LINKS (without enhancement packages)

	LISTINGS	DISPLAY ADS	ADDN'L BUTTONS
E-mail	\$80	\$60	\$40
Website	100	80	50
Website & E-mail	170	120	75
Coupons	\$25 a month		
Video Hosting	\$20 a month		

VIDEO CREATION

Montage Video \$250

COUPONS (Print)

1ST COUPON	ADDN'L COUPONS
\$300	\$200

MENU (Free with purchase of 2QP Ad or larger)

\$2,050

ONLINE ENHANCEMENT PACKAGES

Gold \$948 annual

Requires a Full or Full Facing Page Display Ad

- Priority Placement – FIRST SECTION
- Logo
- Color Coded - **RED**
- First Click info or description (max. 35 words)
- Profile Page
- 10 keywords for directory search
- e-mail and web links
- menu or coupon
- montage video
- map and driving directions

Silver \$588 annual

Requires a Display Ad

- Priority Placement – SECOND SECTION
- Color Coded - **BLUE**
- First Click info or description (max. 20 words)
- Profile Page
- 6 keywords for directory search
- e-mail and web links
- menu or coupon
- montage video
- map and driving directions

Bronze \$300 annual

Requires a minimum purchase of \$350 in advertisement

- Priority Placement – THIRD SECTION
- Color Coded - **GREEN**
- Profile Page (except paragraph)
- 3 keywords for directory search
- e-mail and web links
- map and driving directions

ADDITIONAL PACKAGES

For Multiple Headings - Requires content to be the same where eligible

- GOLD** – \$95 annual, 3 additional keywords
 - SILVER** – \$75 annual, 2 additional keywords
 - BRONZE** – \$45 annual, 1 additional keyword
- Additional keywords - \$25 each

